

Music

10¢

NEWS

AUGUST 1952 • VOL. 10 • NO. 8

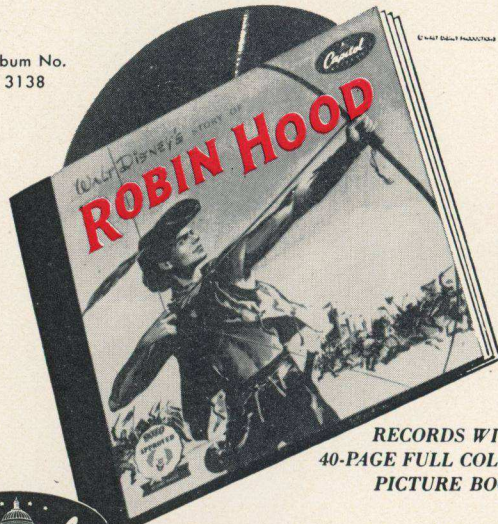
AL MARTINO
"Heartbeat..."



ROBIN HOOD CAPTURED!

*All the thrills of
the Walt Disney Movie
captured in the new Capitol
Record-Reader® for children*

Album No.
3138



RECORDS WITH
40-PAGE FULL COLOR
PICTURE BOOK



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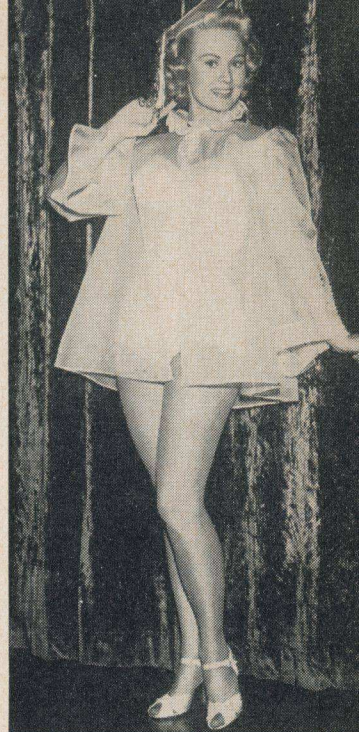
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THE COVER

One of the new crop of singers who has exploded into prominence through one big record, Al Martino, young Marine Corps veteran, made it on an independent label, BBS, with a new song, "Here in My Heart." The writers of the tune, Martino and a backer pooled money, time and talent to create and pay for the "Here in My Heart" session. A thirty-six piece orchestra was used. Unable to make the kind of deal they wanted with a major record company, Martino and company issued their disc on BBS. They came up with a hit. Martino since has signed with Capitol. He's sticking to the hearts. First disc for his new bosses, "Take My Heart."



VIRGINIA MAYO retains her high standing as a pin up even in cap and gown. She's currently appearing in Warners, "She's Working Her Way Through College."

Music News

Edited By BUD FREEMAN

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across the country



EDDIE FISHER, RCA Victor's young vocalist teams up with Perry Como on a summer disc. Eddie's expecting overseas duty with the Army in the fall.



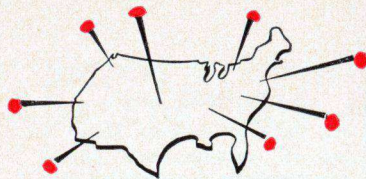
LARRAINE DAY, Mrs. Giants, is doing a late hour deejay stint over WMGM in New York. She's so good they even listen to her in Brooklyn.



DON CORNELL, Coral Records luminary, follows his "I'll Walk Alone" hit with "This Is the Beginning of the End."



KATHRYN GRAYSON gets a new starring partner in Gordon MacRae in Warners version of "Desert Song." Steve Cochran heavies.



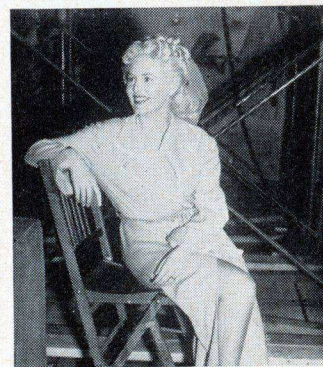
ANGELA LANSBURY took leave of Hollywood for a night club and theatre tour. A young veteran of British "variety," Miss Lansbury sang in only one picture.



KEEFE BRASSELLE will play Ida's husband in the musical based on the life of Eddie Cantor which columnist Sidney Skolsky produces.



LIBERACE, concert and nitory pianist, appears behind the candelabra which have become a trade mark for him. His local L.A. tv show was such a success that NBC has him netside for the summer.



PAULA CORDAY plays opposite Mario Lanza in MGM's "Because You're Mine." The elegant Miss Corday sings too.

CALL TO COLLEGES

According to Billboard, Broadcast Music, Inc., is making a drive for new songwriters among college undergraduate. Organization has published the scores of 47 college musicals and over 230 songs written by college students. No Collegian has yet come through with a major hit.

SELF PROMOTERS

With the band business on the upswing more leaders are becoming active themselves as promoters and bookers. Stan Kenton does his own concert booking and, in recent months, has promoted some of his own dance dates. Freddy Martin and Xavier Cugat have both allowed their booking agency contracts to expire and will handle much of the business themselves.

TEXAS, PREPARE!

Dean Martin and Jerry Lewis will precede their first tv appearance for Colgate with a sixteen-day stand at the Texas State fair, October 4-19. Their Chesterfield radio show begins 19 September. Currently, team is making "Scared Stiff" for Hal Wallis at Paramount. Team is rumored to be joining with Danny Kaye, Durante, Tony Martin and Danny Thomas in a Hollywood nite club venture.

CARDINAL SIN?

The flood of emotion engulfing all warblers these days was tragically demonstrated at Warner Brothers during the filming of "Desert Song" recent bulletins from the Audubon Society declare. A cardinal, while "selling" in its cage, fell off the perch and broke its leg. A stand-in cardinal, cool type, was rushed to the set and completed picture.

ARRANGERS' BAND

Bill Finegan and Ed Sauter, arrangers, who created many of the brightest pages in the books of Red Norvo, Benny Goodman, Ray McKinley, Glenn Miller and Tommy Dorsey, have pooled their talents to create a band of their own. Billboard states that RCA has already signed the unnamed outfit which will feature dance music as well as mood interpretation. Group will hit the road in fall. Organization has been set at 19 pieces with key men already placed.

"CARMEN" TO ROSE

Oscar Hammerstein II has sold the film rights to "Carmen Jones." Purchaser was Billy Rose, who will make picture with all Negro cast. Opera will be slanted for art theatres.

SATCH DEEP IN DECADE FOUR

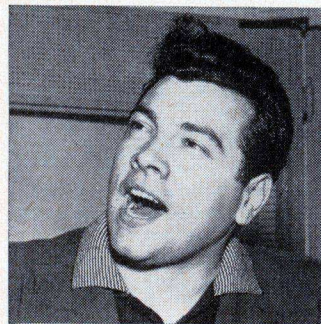
Louis Armstrong has signed another recording contract with Decca. A disc artist for more than thirty years, Satch has, according to Variety's estimates, cut more sides than any other artist since the invention of the phonograph. Past two years have been among his most successful in the sales department. He has hit strong with "I Get Ideas," "Kiss to Build a Dream On" and "Kiss of Fire." The Satch is due for a birthday celebration in August when he will be 57. (Authoritative sources refuse to be quoted). One of the great jazz instrumentalists, Armstrong's commercial success in the past few years has been due in great measure to his individual vocal style.

Jazz collectors differ widely on date and title of first Armstrong sides. Tallulah Bankhead claims to have an Armstrong record made in 1917.



LANZA AND DISCERY STALEMATED

Current negotiations between Mario Lanza and his recording company, RCA-Victor, for a new disc pact have stalled completely.



Billboard story states that parties could not come to terms over guarantee. Lanza reportedly asked for \$800,000 to be paid over 20 years. Recording company offered him a straight five-year royalty deal. Lanza's only record contract to date has been with Victor Red Seal. The company underwrote part of his musical training before he started to record. Though a classical artist, Lanza's biggest hits were in the pop field, "Be My Love" and "Loveliest Night."



LES PAUL and MARY FORD accept a gold record from Ken Murray on comic's variety show. Award notes that Les and Mary sold more than a million discs. In 1951 the team totaled six million. They return to California in August after long sojourn in East.

ANDREWS' RAZZLE DAZZLES LAWYERS

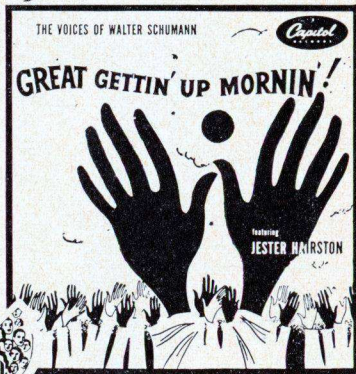
The most hipper dipper shift since hydramatic was pulled off by the Andrews Sisters in Los Angeles. Legal professors are still diagramming the play. As individuals Patti, Maxine and Laverne filed suit against the Eight-to-the-Bar-Ranch Corporation in which each is an officer. Each owns 25% of the corporation. The fourth quarter belongs to Lou Levy, the trio's former manager and once the husband of Maxine. Having filed suit against themselves they then, as officers and directors in the firm, failed to answer the claim. By this failure the trio automatically won a default judgement against "Eight to the Bar" for all the monies in the corporation, a sum of \$157,650, which was handed over to them by the court. Mr. Levy has protested that the girls have abused their authority. Andrews Sisters says they'd love to meet Mr. Levy—in Court.



NELLIE LUTCHER AND JAMES C. PETRILLO pictured at the after-show following the American Federation of Musicians annual convention held in Santa Barbara, California this year. Mr. Petrillo was gloomy about current and future prospects in the music business, stated that only 5% of the Union's membership was working. Miss Lutcher's current and future, however, looks solid. She's going strong in night spots. Her latest disc is "That's How It Goes" for Capitol.

GREAT GETTIN' UP MORNIN'!

The Voices of
WALTER
SCHUMANN



The Voices of Walter Schumann rise to new heights in *Great Gettin' Up Mornin'*!—a treasure piece for all collectors, whether they have a taste for finest spiritual performance or just love the excitement and sweep of great music.

IN THAT GREAT GETTIN' UP MORNIN' • POOR MAN LAZRUS
SOMETIMES I FEEL LIKE A MOTHERLESS CHILD • DEEP RIVER
JOSHUA FIT DE BATTLE OB JERICO • IT'S ALL OVER ME
OH, ROCKA MY SOUL • OH, HOLY LORD

H-316 • 33 $\frac{1}{3}$ rpm CCF-316 • 45 rpm CCN-316 • 78 rpm



FRANKIE LAINE and GISELE MACKENZIE talk it over at L.A.'s Hotel Ambassador. Laine goes western on his latest disk, "High Noon," from Stanley Kramer's picture of the same name. Tex Ritter does ballad on unique musical sound track and also on records. Miss MacKenzie turns to Latin tempos on her new discs. She most recently recorded "Johnny."

Page Sticks

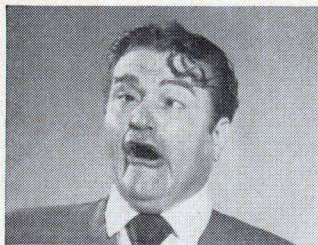
Patti Page, now starring on CBS tv's "Chlorodent Music Hall," has cancelled all concert and night club bookings for the summer months. She will remain in New York to do the show twice weekly.

CROSBY REFRESHES

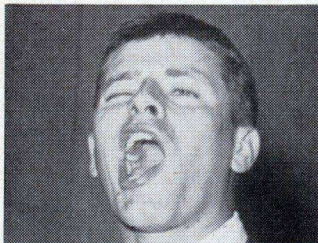
Bing Crosby is set to sign his first tv deal. He will work for Coca Cola over CBS in the fall. Radio shows will continue over same network.



CLIFTON WEBB lurks behind the beaver. He plays the role of John Phillip Sousa in a 20th-Fox picture.



RED SKELTON demonstrates an over-the-crockery semi quaver in a musical moment on his tv program.



JERRY LEWIS plays a trill off the corner tonsil to get his sexy "homo-genized emotion" sound.




JIMMY DURANTE merely "thinks passionately" and lets the lyric trip lightly on his quaint vibrato.

EARLY DISCING RECALLED

The late Edward M. Favor, famous vaudeville comedian and character actor on the New York stage, is said to have been the first "professional" to make records. Estella Louise Mann, an attractive brunette soprano, appears to have been the first woman to undertake a recording career. In 1898 she owned the Lyric Record Company and sang cylinders to order. Ask for any song and Estella would sing it. There were no master records in those days, although a duplicating process had been developed, and artists had to sing numbers over and over.

Enrico Caruso was the first operatic star whose records sold well, but a comedian still living in Freeport, New York, and in good voice, was far and away the most popular recording artist of the acoustic era. Records by the comedian, Billy Murray, probably outsold Caruso's 1000 to 1.



The secrets of well-known romantic sounds are revealed for the first time by three exponents of light clamor.

Crooners Skelton, Lewis and Durante expose little known methods of belting a ballad.

PHONOGRAPH BORN 75 YEARS AGO

The phonograph is 75 years old this month. In August, 1877, Thomas A. Edison, then a 30-year-old inventor, handed a rough sketch to one of his factory mechanics, John Kruesi, and said "Kruesi, make this!" A few days later Kruesi had put together a crude device consisting of a grooved cylinder around which tinfoil was fitted, a crank, a sharp-pointed piece of steel and a mouthpiece, or "funnel." Turning the crank, Edison recited "Mary Had A Little Lamb" into the mouthpiece. The needle indented queer little tracks in the tinfoil. Then the inventor put the needle back at the beginning and the device (now at the Edison laboratory in West Orange, N. J.) gave a squeaky, metallic repetition of his own words.

The first tinfol phonograph, while a scientific wonder, was merely a toy. For ten years after, Edison was busy with other things and did little to improve the "talking machine." Two other inventors, Charles Sumner Tainter and Chichester Bell, in 1886 produced an instrument playing wax cylinders.

Concurrently, Emile Berliner was working on the first machine playing the lateral-cut disc records that are standard today. "Edison also recorded experimentally on discs, using the vertical cut. He soon abandoned discs for cylinders, holding that the "roller" was theoretically perfect for sound reproduction, and didn't return to discs until 1912. His cylinder manufacturing activities began in the late '80's, and he continued to make cylinders as well as discs until his company went out of the record business in 1929. Although less popular for years than the cylinder, the disc was originally made of zinc and was almost unbearably rough and noisy. Few radical improvements were made in recording methods until the electrical process was introduced in 1925. It replaced the "acoustic" system of singing or playing into a horn. Lateral-cut long-playing records were brought out in 1931 but were not popular. A much improved type was marketed in 1948, and today scores of record companies turn out slow-speed, long-playing "platters," as well as shorter records, running at 45 and 78 r.p.m.



THOMAS A. EDISON

vamp 'till ready



If Yul Brunner, the "King" in "The King and I," remains faithful to his press agent show business will enjoy one of the most active and versatile exhibits ever staged in one summer. Brunner has been variously reported: readying himself to render gypsy folk songs; playing guitar accompaniment to his own songs in "A New Kind of Love" and returning to the circus as an acrobat—a job he allegedly quit after breaking bones in 47 places at the age of 17. (Hasn't done any trapeze work since, the papers say.) . . . Joe E. Lewis at Mocambo stated, "I never drink anything stronger than pop, but my Pop will drink anything" . . . Dorothy Arnold, once married to Joe DiMaggio, returns to show biz in a West Coast musical "Penny On a Drum." . . . These tunes you may have to wait a bit to hear: "Married a Year Today," reportedly written by Cornel Wilde in celebration of his first anniversary and "I Wonder If You Know" by John Agar—announced in connection with a picture, "Minnesota," he is currently doing at Republic . . . Marilyn Monroe sings "Night and Day" in "Niagara." . . . Maxie Rosenbloom quit his role in the road company of "Guys and Dolls" to star in a Minsky revue headed for Australia . . . Brod Crawford becomes a song and dance man in Warners musical, "Stop You're

Killing Me." Sid Caesar and Imogene Coca will probably get the technicolor treatment in a 20th-Century musical . . . Mae West will return to pictures in "The Male Harem" according to filmville reporter Erskine Johnson . . . June Brune, accordionist, Sam Prager, pianist and Dolores Gay, dancer, join Danny Kaye in his tour of GI bases in Europe this summer . . . Columbia Records is said to be after the voice of Robert Mitchum.

DENISE DARCEL



HAYWORTH



HAWKINS



McLERIE

Rita Hayworth follows her "Affair in Trinidad" with "Salome." Stewart Granger will co-star . . . Dolores Hawkins, now recording for Columbia, is the doll audiences were asking about in that Johnny Ray short subject . . . Allyn McLerie of the original "Charley's Aunt" (musical) company plays opposite Ray Bolger in the picture at Warners . . . Denise Darcel opened to good notices in her Las Vegas night club engagement even though her voice didn't startle the critics . . . Ed Durling tells the sad tale of Hampton Fox who wrote the words to "That Silvery Haired Daddy of Mine" and sold his interest in the song to Gene Autry for \$25. His royalties would have amounted to several thousands . . . According to Variety, it's a deal. Bette Davis will do a musical on Broadway in the fall. She'll sing and dance. Opus, titled "Two's Company," will have Vernon Duke music and Ogden Nash lyrics . . . Nelson Riddle is working on a number of jazz originals based on bugle calls. He'll cut them for Armed Forces Radio . . . Vaughn Monroe slows down on the draw for his next picture. He'll star in a light comedy for Republic . . . Lawrence and Lee of "The Railroad Hour" are collaborating with James Hilton on a musical version of "Lost Horizon" which will be called "Shangri La." If Betty Grable doesn't play the lead in "Gentlemen Prefer Blondes" Marilyn Monroe, Carol Channing, Anne Baxter or an unknown are a cinch for the part. No "Blonde That Gentlemen Prefer" contest? . . . Johnny Grant heads back for Korea this summer with Patricia Neal, Pat Moran, Tony Lavello, and Ginny Jackson of the Spade Cooley show . . . Johnny Mercer recovering from an operation early in July.



RAY ANTHONY left a scheduled engagement to spend some time at a disc dance. Doyle Bladon, right, broadcasts the event held at the Student Union, University of Nebraska. He's a KFOR deejay.



VERA LYNN, backed by 70 soldiers, was first to the tape with "Auf Wiederseh'n" on London. Les Baxter has a version of the English hit on Capitol.



STAN FREBERG has honored the latest presidential aspirant, Abe Snake with an inspiring campaign song, "Abe Snake For President."

In a brilliant biographical sketch, "Limb" the picture weekly, recently covered Abe Snake. Excerpts from the "Limb" story are reprinted in the public interest.

Theatres To Get Color TV First

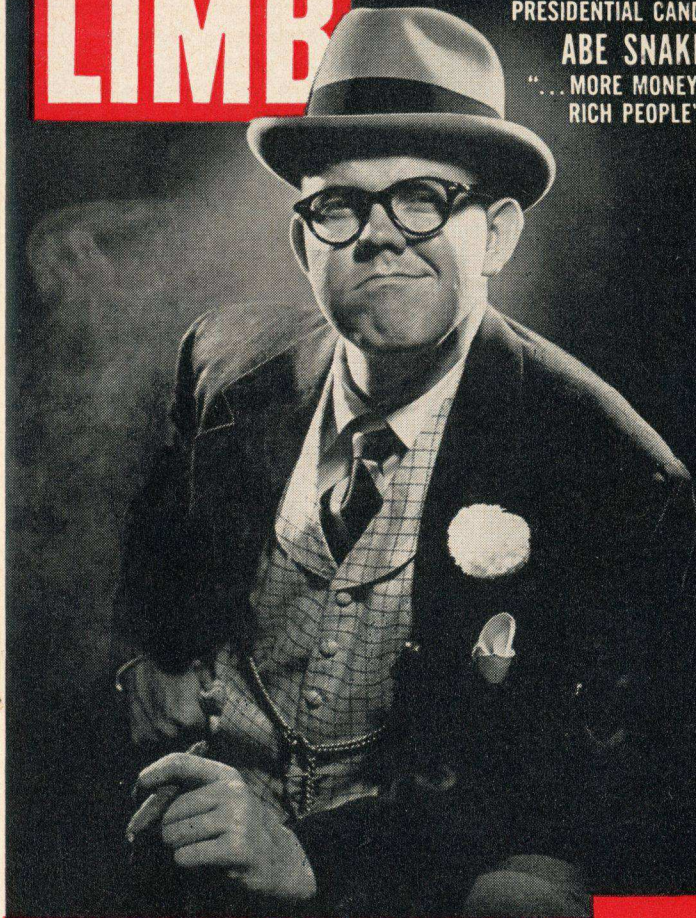
Restrictions on the manufacture of color tv have been lifted by the National Production Authority. Color tv for theatres, however, appears to be the only branch of telecasting that will get the tint in the immediate future. Variety states the Interstate Commerce Commission would like to see color tv move into areas where tv is not yet functioning (as in Denver, Colorado) so that consumers will not have to switch over later from black and white.

Personalized D. J.

Wanda Toscanini Horowitz, daughter of the conductor, is set to be a classical deejay over WNBC. She will play, according to Variety, only the records of her husband, Vladimir Horowitz.

LIMB

PRESIDENTIAL CANDIDATE
ABE SNAKE
"...MORE MONEY FOR
RICH PEOPLE"



AUGUST 1, 1952



AN EARLY PICTURE of little Snake taken in front of the family home.



YOUNG SNAKE stayed at home working though often invited out to play.



EARLY INITIATIVE shown by Snake who loved to work with tools.



TIRELESS CAMPAIGNING of Snake reflects his happy childhood.

ABE SNAKE FOR PRESIDENT CAMPAIGN ROLLS

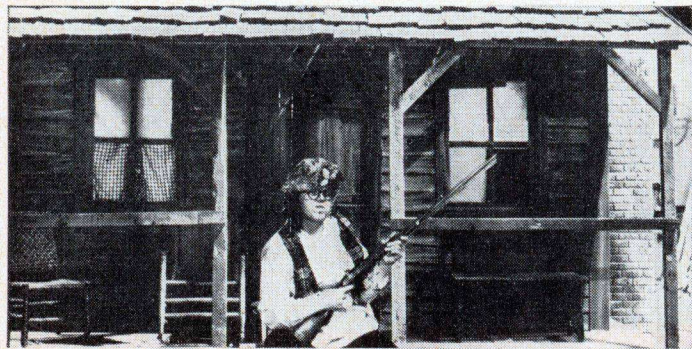
The intensity of late campaigning brings a distinct possibility of deadlock. With delegates unable to disengage from their bitter embrace, the candidacy of Abe Snake, acrobat and home owner, looms as a possibility. Equally un-

acceptable to all factions, Abe Snake is the logical compromise candidate. He offers the voter a fine old heritage (his maternal grandfather, Ned T. Phlegm, was the founder of National Greed Week). Snake's campaign slogan,

"More money for rich people," has won him uncounted friends. Of his chances Snake has spoken wisely: "I can only say, 'Who would make a better dark horse than a black sheep?' I leave the final decision in the hands of the people."



QUIET DAILY moment allows Snake time to commune with himself.



PIONEER FOREBEAR, Grandma Piper Snake was a famous operator. Her

salutation, "What's the action?" is still in use today.



FORTHRIGHTNESS is quality of straight talking Snakes. Said Granduncle Tilt

Snake, accused of arson, murder and parking in a fire zone, "I done 'em."

now!

AVAILABLE FOR THE FIRST TIME

IN **33 $\frac{1}{3}$ RPM** ALBUMS

Rendezvous WITH **PEGGY LEE**

PEGGY LEE with Dave Barbour and His Orch.

Alb. No. H-151

Holiday IN **HAWAII**

DANNY KUAANA and His Islanders

Alb. No. H-169

MARGARET WHITING SINGS

RODGERS and HART

MARGARET WHITING with Frank DeVol and His Orch.

Alb. No. H-209

GYPSY NIGHTS

JASCHA DATSKO

Alb. No. H-319

DENNIS DAY *Sings*

Alb. No. H-5

Songs by the **DINNING SISTERS**

With Jack Fascinato and His Orch.

Alb. No. H-318



Tunes All 4-F In Army Draft

Secretary of the Army Frank Pace called on leading members of the music and recording industry to meet with him in Washington early last month to discuss possibility of creating an Army Song. To date all efforts to tag that branch of the service with an identifying tune have failed. Billboard recounts, among the recent attempts, Vaughn Monroe's "Men of the Army," Sammy Stept's "The All Army Team" and "Hit the Dirt," all of which have been recorded. Army feels that men should adopt the song rather than have an anthem hung on them. The Navy, Coast Guard, Air Force, and Marines all have official songs.



HELEN CARR joins the Stan Kenton organization as vocalist. Formerly with Paul Nero, Miss Carr replaces Jerri Winters who returns to Chicago where she will do a single in clubs.



MASTERS' TOUCH. Perry Como demonstrates the reverse overlap putting grip that has made him one of the day's most successful crooners. Nat "King" Cole looks like he'll stick to his own style. Nat's "Somewhere Along the Way" is rising while Como shares billing with Eddie Fisher on "Watermelon Weather."

NEW KATZ NIP

Mickey Katz opens his "Farfel Follies," successor to "Borscht Capades," on October 20 at the Biltmore Theatre, L.A. Show will play three weeks then move to Chicago, New York and Miami.



JANE WYMAN takes a whirl at the rope under the direction of Will Rogers, Jr. who plays his father in "The Will Rogers Story" at Warners. Miss Wyman enacts the Mrs. Rogers role in the picture.

Names And Numbers

Julius Mattfeld, head of CBS radio and tv music library, has a book on the stands containing a complete chronology of all the music published in the United States. Book is titled "Variety Music Cavalcade." Tome reportedly lists every piece of music, foreign and American, which has been published "since the Pilgrims landed." Entries list title, lyricist, composer, publisher, copyright date, owner, opera, movie or other kind of performance in which work was first presented.

Book also lists historically important events at the end of each year catalogued to help in orienting topical songs.

NBC's "All Star" Gets Retwinkled

NBC will recast some segment of its "All Star Revue" for fall tv. Among the holdovers Jimmy Durante has been signed for nine shows; Martha Raye and Danny Thomas each do 11 spots. Phil Harris and the Ritz Brothers are tentative fresh starters. Variety reports that Harold Lloyd, Tallulah Bankhead and Maurice Chevalier are being pursued by the network for additional spots.

ZITO JOINS BROWN

Jimmy Zito has folded the band and joined Les Brown organization on the trumpet side.



TONY MARTIN does his bit on an ABC telethon for benefit of Cerebral Palsy victims. Bob Hope emceed the all night fund raising show.

Showtunes Sag

John G. Peatman survey in Variety reveals that songs from films and Broadway musicals have been appearing as top hits with less frequency during the last seven years. Between 1942 and 1945 70 to 80% of the hit tunes came from pix and shows. Since 1945 show tunes have never represented more than 40% of the hits in any year.

FRITZ QUILTS

Freddie "Schnucklefritz" Fisher, has quit the band and music business to return to his Oklahoma farm. He goes quietly, but, he wants it known, in disgust with music and people in general.



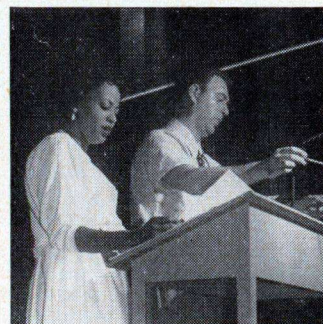
BETTY GRABLE has a tip for husband Harry James at the Hollywood Park track. Miss Grable looks to head the "Gentlemen Prefer Blondes" cast. James version of "The Brave Bulls" has been strong in the record stalls.

Poolside Manner

"Melody Ballroom" WFBZ deejay show is being aired from Baltimore's largest swimming pool, Meadowbrook. Ralph Phillips and Bill LeFevre handle the platters and are available for light life saving—if it doesn't interfere with the commercials.

SCOTS DIG YMA

In her initial appearance in Scotland, Yma Sumac packed a Glasgow theatre and played to strong critical acclaim. Variety reports she will play an Inca maid in a picture to be made in Italy after her current tour.



GEORGIA CARR, new Capitol thrush, pictured at her first session. Nelson Riddle arranged and conducted.



Two of these gentlemen are outstanding singers, the third only groans a bit. They are (l-r) Ezio Pinza, George George and Ezio Pinza. Featured in "Tonight We Sing" Pinza is made up as Chaliapin—which accounts for the hairpiece. George's coif is his own idea.

Ernie Spins

For the summer months Tennessee Ernie takes a disc jockey chair at ABC's Hollywood outlet, KECA. Ernie began his show business career as a deejay, received his recording contract when he was spinning records at a San Bernardino station.

Howard Re-enlists

After a nine months rest during which he only made recordings, Eddy Howard returns to the band business. When he quit, Howard turned the book over to Norman Lee. Vocalleader heads up the unit in a string of one nighters through the mid-west.

WELK STRAPPED

Lawrence Welk has tied his band to a two-year contract with Hollywood tv station KTLA.



LIONEL HAMPTON and Johnny Ray at Ralph (WOV's) Cooper's celeb party in New York. Ray moves westward on his personal appearance tour. The Hamp continues his work in the East.

Arnold For Como

Summer replacement spot for Perry Como goes to Eddy Arnold. Como will vacation instead of playing theatre dates in New York and Chicago as originally announced.

Double Reverse

Dean Martin and Jerry Lewis won their appeal against New York's nitery, the Copacabana. Comics had owed the club an engagement, but wished to pay it off in cash, \$24,000, rather than play the date. American Guild of Variety Artists reversed a previous decision. Having won the case, team will play the club anyway.

CARLETON "REMAINS"

Carleton Carpenter and Monica Lewis play the leads in "Remains to Be Seen," at the La Jolla Playhouse, La Jolla, Calif. Comic Jesse White co-stars.



LU ANN SIMMS of Rochester, New York, separated the tears from the ballad on Arthur Godfrey's Talent Show. When it was announced that she had won, Miss Simms burst into tears over a coast to coast network. The young singer had been working as a record clerk in her home town.



GERALDINE BROOKS gets the lead in Columbia Pictures musical based on the beginnings of jazz in America. Picture is tentatively titled "South Rampart Street." Pete Daily, Sharkey and Armand Hug will play in "Rampart Street."

NO CHOICE

Ludwig von Beethoven was once approached by a doting and particularly annoying father who, with his eight-year-old son in tow, insisted the child was a genius, had composed two brilliant symphonies! Which of the works, the father wanted to know, was the greater. Beethoven listened for a few moments to the first of the selections, then arose and said to the proud Poppa, "The other one."

Joe E. Lewis tells of the songwriter's nightmare. Tunesmith dreamt Tchaikovsky was alive—with a good lawyer.

what's with warblers

Gal singers seem to have the staying power in popularity according to a survey by Nev Gehman in *Billboard*. Measuring the hit lists of 1949 against those of '52 Gehman says Perry Como is the only male vocalist who has maintained his standing with record clicks. Nat Cole and Eddy Howard, both strong in '52, didn't show in '49. New faces, Johnny Ray, Eddie Fisher, Don Cornell, Champ Butler, Richard Hayes and Tony Bennett— are stacked on the favorite totem. Jo Stafford, Doris Day, Kay Starr, Patti Page, Dinah Shore, Vera Lynn, Margaret Whiting, Evelyn Knight were all big platter sellers in 1949 as they are today. Peggy Lee, Georgia Gibbs, Jane Froman, Helen O'Connell and Ella Mae Morse have all made comebacks. Only Rosemary Clooney, Gehman says, can be regarded as a newcomer among major gal vocalists . . . Ross Bagdasarian, co-author of "Come

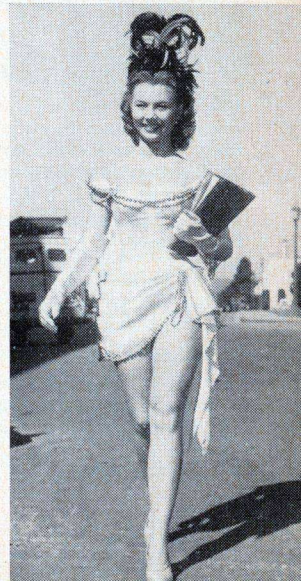
On A My House," and a vocalist himself joins Miss Clooney in "The Stars Are Singing." Paramount hopes to build the blonde singer into a star . . . Gisele MacKenzie makes her first film appearance in a Universal short subject to be released this summer. She's currently on a night club tour in the East and cities of her native Canada . . . Opening at the Chicago Theatre, Chicago, Larry Parks and wife Betty Garrett played to good notices and a happy audience reaction . . . Marilyn and Johnny Ray hope to go abroad early in August for a belated honeymoon . . . Back home again, Vic Damone will probably make another picture MGM, "In Love Again" with Jane Powell . . . Marvin Malz of Camp Breckinridge, Kentucky, reports that the boys in the hospital have chosen Kay Starr "The Girl We'd Most Like to Convalesce With."

HELENE STANLEY



They're supposed to be feeding the camels chlorophyll on the "Desert Song" at Warners. The dromedaries don't have a very melodious odor . . . Phil Silvers and Vivienne Segal won the Donaldson awards for the best performances in the musicals "Top Banana" and "Pal Joey." Tony Bavar of "Paint Your Wagon" was declared winner in the "best supporting" category. . . . Bop musician gags are replacing shaggy dogs. Almost definitive is the yarn about the bopsters who walks up to an organ grinder with a monkey on a leash and says, "I don't dig your music, Jack, but you sure got a real crazy son!" . . . Betty Hutton and Ginger Rogers start their "Topsy and Eva" picture at Paramount on 1 October. Miss Hutton cut four sides with Perry Como for RCA Victor in the East recently . . . The Carl Ravazzas are adopting a baby. Lisa Kirk and her husband wish to do the same . . . Peggy Lee goes to the Capitol Theatre, Washington, D.C., in September. She'll play L.A.'s Paramount in mid summer . . . Donald O'Connor received a 90% pay increase for his tv stint. NBC gave the man the boost . . . Jo Stafford's tv debut will be stalled from September to January. Mrs. Weston expects the baby by then . . . Helene Stanley who did so well as a singing and dancing ingenue in 20th-Fox's "Wait 'Til the Sun Shines Nellie" has been dropped by the studio in an economy wave . . . MGM's Peggy King, formerly a vocalist with Ralph Flanagan sings and looks like Judy Garland . . . After "The Merry Widow" Lana Turner is being scheduled for a musical with modern background . . . Guy Mitchell gets his chance on tv in a closed circuit audition on a New York channel. Eddie Joy, Mindy Carson's husband and agent, handles Guy . . . Nat Cole returns to California for engagements at the Crescendo and the L.A. Paramount . . . Mrs. Paul Nero gave birth to a son, Daniel. She's the former Kathryn Steele.

MITZI GAYNOR





BING CROSBY and Judy Garland at a rehearsal for a Crosby radio show. The recent Crosby debut on tv was a mild sensation. Miss Garland will take her two-a-day vaudeville show to Chicago and Detroit in the fall.

Day Exits "Jazz"

Doris Day will not co-star with Danny Thomas in Warners' remake of "The Jazz Singer" as originally announced. Though Day-Thomas team was a hit in "See You in My Dreams" studio feels femme lead in "Jazz Singer" is too small a role for Miss Day.

WESTWARD HERD

Woody Herman heads the herd back to L.A. for an engagement at the Hollywood Palladium on 16 September. Billy May will come in off the road to follow Herman on 7 October.

Alstone Signed

Alex Alstone orchestra has been signed by RCA Victor and is due for the big buildup. With the band business on the upswing band discs have enjoyed better sales than in any year since 1945. Record companies are all supporting new bands. Capitol has Billy May; MGM has launched Skip Martin crew; Coral is pushing Neal Hefti and Mercury is sparking the Ralph Marterie outfit.

POPOFF?

New radio set, The Popov, has gone into production in Russia. Soviets say it's named after inventor of radio, Alexander Popov.



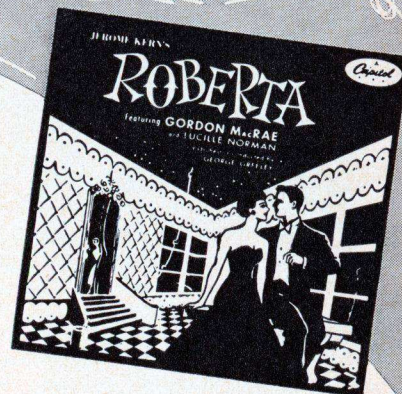
RITA GAM, tv actress, plays the lead in her first motion picture, "The Thief." Ray Milland starrer will have no dialogue.

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with a gay, completely captivating air

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of the American
musical stage
sung superbly by
GORDON MacRAE
and **LUCILLE NORMAN**



Thirteen great songs are here—songs that run the whole remarkable gamut of Jerome Kern's talent, from the saucy *Let's Begin to Lovely To Look At*, *I Won't Dance*, *Yesterday*, and the all-time favorite *Smoke Gets In Your Eyes*.

There's a brand new excitement in the sound of this familiar music. George Greeley's sparkling arrangements set the stage for incomparable performances by the stars, and Anne Triola's bright, diverting comedy support. Together, they all project a warmth and intimacy that make "Roberta's" charm irresistible.

L-334 • 33 $\frac{1}{3}$ rpm
KDF-334 • 45 rpm
DDN-334 • 78 rpm



COWPOKE WHO DRAWS A BEAD IS PROBABLY STRINGING THEM

Twenty-five years ago a cowboy was dressed up when he had on a clean pair of Levi's.

Today, unless he looks like a Bird of Paradise, he couldn't even get himself ambushed.

What happened between times?



HOPPY

SPADE

Gene Autry and Roy Rogers took the cue, had suits tailored to establish their movie characters, Autry's featuring navy blue and white pinstripe, Rogers—heavy leather fringe.

A new type of Americana, "The Musical Cowboy," wanted to be fancier than the "Movie Cowboy," so Turk patterned outfits after those of the Czechoslovakian cowboy, and set loose the craze for colorful embroidered cowboy clothes. Typical "Musical Cowboy" is Spade Cooley, with an estimated 300 outfits loaded with spades, violins, musical notes studded in rhinestones.

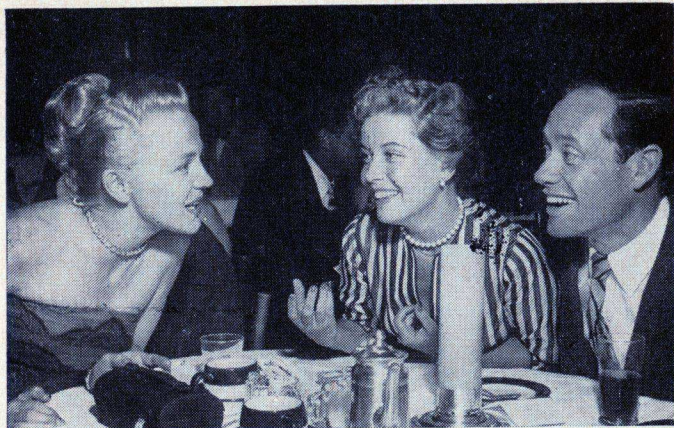
Gaudiest of all is the "Parade Cowboy" whose clothes dazzle the parade watchers with as many as 5,000 rhinestones on shirt and pants alone. Only his horse outshines him with a rhinestone saddle blanket and snood.

Current trend is toward subdued cowboy clothes. The "Subdued Ser" includes Hopalong Cassidy and his simple dark navy and black outfit, Karl Farr and his suits with inlaid colors, Jimmy Wakely and his "gentleman rancher suits," and Jimmie Dolan and his "American Boy Suits" with white shirt and string tie.

* * *

Mike Connolly on the Hollywood Reporter quotes Harry Ruby's new song, "If I Had Your Money and You Had My Wife What a Wonderful World This Would Be."

Richard Arlen and Eugene Pallette started the cowboy on the fancy dud trail when they were starring in "Arizona." They asked English-riding-habit-maker, Nathan Turk, to tailor them a couple of leather trimmed cowboy outfits.



At her *Ciro's* opening in Hollywood Peggy Lee chats with Gloria De Haven and Mel Ferrer who helped Miss Lee stage her new nitery act.

Promotion High

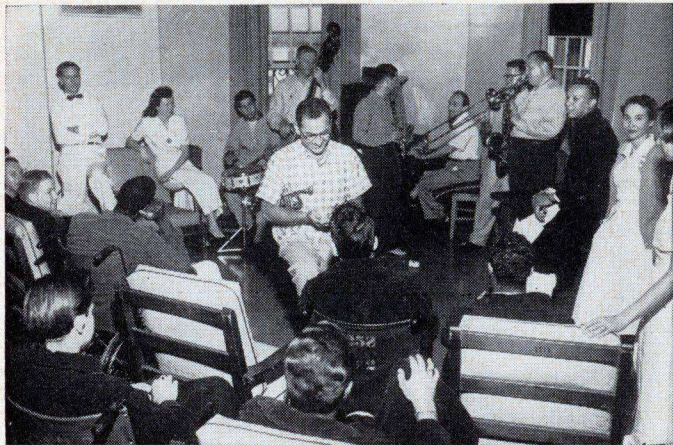
Record promotion is hitting the ceiling. Buddy Costa's "The Mask Is Off" was plugged by an airplane towing a streamer back and forth over Fenway Park, Boston, when the Red Sox and Detroit Tigers played a double header. Al Martino's management had their lad's disc, "Here In My Heart" done in skywriting.



STAN KENTON accepts his Showmanship award from Murray Arnold, center, program director and Bernard Gimbel, Jr., president of WIP, Philadelphia. Kenton was voted most popular orchestra.

MIDDLETON TAGGED

Ray Middleton has been signed by Republic for an untitled musical to follow "I Dream of Jeanie."



JUMPING JAZZMEN AID VETS

A group of Hollywood's topflight studio musicians play regularly for patients of the Brentwood Hospital (neuropsychiatric unit of the L. A. Veterans Administration Center).

Work was begun over two years ago by Larry Neil, member of the American Veterans Committee. Neil discovered the need for musical therapy of a more personal nature than government facilities could provide. With the combined aid of AVC and Local 47, he has been leading, playing the trumpet, and singing in a continuous series of informal jazz sessions.

Dr. A. Schwartz, V.A. medico in charge of the project, says, "In the instance of lethargic, apathetic patients, they will often be mobilized into activity, as a result of which there will be transient attempts to form more socially acceptable groups. This music-making in which many of the patients participate is a highly socializing influence which appears to be a by-product of the physiological stimulation in the social atmosphere in which it is created.

Personnel in photos of V.A. jazz session: Sax, Fred Falensby; Clarinet, Heinie Beau; Piano, Ray Sherman; Trombone, Herb Harper; Drums, Charlie Lodice; Bass, Jug Teague; Trumpet, Larry Neil.

COPYRIGHTS, COMPOSERS OFTEN TANGLED IN COMPLEX LEGALITIES

Under the Copyright Law of 1909 American composers and writers can make anyone performing their works in public for profit pay for the privilege of performing their music. As always, collecting is easier said than done and until the founding of ASCAP, American Society of Composers, Authors and Publishers, there was no method by which writers could actually collect for performances. In 1879, it was stated on Opera News of the Air, Gilbert and Sullivan's "H.M.S. Pinafore" was performed by 150 companies throughout the U.S. The authors received not one penny. When Gilbert and Sullivan produced their next operetta, "The Pirates of Penzance," in New York they had detectives spotted all over the Fifth Avenue Theatre to stop anyone trying to take notes on the words or music. The musicians had to be watched. Many of them had been offered large bribes if they would sneak the music out of the theatre to copyists who would take it down. ASCAP, founded in 1914, and other similar societies all over the world, protect composers today.

Copyrights themselves are valid, in America, for 56 years. After that time the work becomes public domain. Nearly all other countries are signers of the Berne Convention of 1888. Under the Berne agreement an author's work receives copyright protection for 50 years after his death. Independence of the United States in the matter of copyrights has brought about many complications. Dvorak's "New World Symphony," written in America and dedicated to the New World has no copyright. Composer's native Austria did not have an agreement with the U.S. and he was not eligible for a copyright.

"Full Moon and Empty Arms," taken from Rachmaninov's Second Piano Concerto, never had any protection. A Russian by birth, Rachmaninov was not eligible for a U.S. copyright since Russia of the Czars or the Soviets never had an agreement with this country. (ASCAP pays Rachmaninov's estate though not legally bound to do so).

The estate of Richard Strauss will receive royalties from "Till Eulenspiegel" in Europe. The Tone Poem won't however earn a nickel on this side of the Atlantic. Strauss' Munich publisher didn't think (in 1895) that the "Indians" would enjoy such cultural music, so he saved himself the dollar it would have cost for an American copyright.



AVA NORRING is attempting to scale the heights at 20th-Fox. She's currently appearing with James Cagney and Dan Dailey in the musical version of "What Price Glory." She'll get a feature role in "Gentlemen Prefer Blondes" as her next chore at the studio.

in the spot

RAY ANTHONY

Norfolk, Nebr.	8 July
North Platte, Nebr.	9 July
Scottsbluff, Nebr.	10 July
Salt Lake City, Utah	12 July
Hollywood, Calif.	15 July-10 Aug.

PEE WEE HUNT

Syracuse, N. Y. 24 June-2 Sept.

STAN KENTON

Warwickneck, R. I.	12 July
Wildwood, N. J.	18-19 July
Raleigh, N. C.	21 July
Charlotte, N. C.	22 July
Laurinburg, N. C.	23 July
Atlantic City, N. J.	25-31 July
Geneva, N. Y.	1-7 Aug.
Carrolltown, Pa.	9 Aug.
Ephrata, Pa.	10 Aug.
Russells Point, Ohio	15 Aug.

GIZELLE MacKENZIE

Montreal, Canada	10-17 July
New Orleans, La.	24 July-7 Aug.

BILLY MAY

Atlantic City, N. J.	11-17 July
Glen Echo, Md.	18 July
Carrolltown, Pa.	19 July
Ephrata, Pa.	20 July
Pittsburgh, Pa.	22 July
Chippewa Lake, Ohio	23 July
Rochester, Ind.	24 July
Cincinnati, Ohio	25-28 July
Bristol, Conn.	29 July
Youngstown, Ohio	2 Aug.
Buckeye Lake, Ohio	3 Aug.
Toledo, Ohio	5 Aug.
Brooklyn, Mich.	6 Aug.
Detroit, Mich.	8-10 Aug.
Carroll, Iowa	12 Aug.
Waterloo, Iowa	13 Aug.
Sioux Falls, S. D.	14 Aug.
St. Paul, Minn.	15 Aug.

LES PAUL and MARY FORD

Atlantic City, N. J.	20-27 July
Chicago, Ill.	1-7 Aug.
Minneapolis, Minn.	8-15 Aug.

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How good can a guy have it? Billy May surrounded by Conover models backstage at the Paramount Theatre, New York, where he shared the spot with Johnny Ray. (Dig those crazy white hats!)